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Information: Resource: Reference

- 878 – Revitalization of Charitable Gaming – Group One Meeting
- 879 – CGAO - AGM
- 880 – New Board of Directors – 2011/12
- 881 – GameTech – Press Releases
- 882 – Rank Group PLC
- 883 – Delta Gaming Group – Mr. Cam Johnstone

878 – Revitalization of Charitable Gaming – Group One Meeting

Last Wednesday, the 22nd June 2011, at the Marriott Hotel (Dixon Road), Mr. John Wisternoff (VP Charitable Gaming – OLG) hosted the first meeting of the Group One sites who will be entering the above mentioned initiative.

The theme *Ready, Set, GO* sets out the process of getting ready and launching the e-gaming initiative in their Gaming Centres. A lot of work had been put into place to present a comprehensive briefing on the work required by each Gaming Centre as we begin the process of moving forward.

It was indeed very encouraging to see this level of engagement, not only by the Commercial Operators/Managers but the OLG led by *John Wisternoff, Ron Ko and Diane Gartshore* and their respective teams.

What is clear about the initiative is the required engagement by all partners to make this work for the primary driver, *The Consumer*, which will ensure the success to the primary beneficiaries, *The Charities*. It is about beginning the process of redefining the consumer's experience. This is step one but the goal by 2015 is to have each Gaming Centre offering multiple experiences under one roof that would appeal to a broad range of consumers.

It has been noted that we must, as a matter of course in these early stages, ensure that we bring along our traditional consumer and try not to alter that experience in the first instance while we build a broader product portfolio to reach a new audience.

However, we must not forget that the key element to this program is going to be '*people*' - our Managers, Staff, Charities and their volunteers, We need to ensure that there is a positive attitude, a willingness to embrace change and an understanding that this program may not, in the first months, yield a high return. Don't be discouraged, stay focused and never forget this is a multiyear program of change. We need to measure this on the long-term impacts, not the immediate term. With a positive attitude, a willingness to embrace change and an openness to adapt, you will be amazed what we can achieve together.

Last Wednesday, it was clear that the majority feel a sense of excitement about the future and a real sense of opportunity. Through working together with a common aim, sharply

focused on the *CONSUMER EXPERIENCE*, we can re-position this sector in a more engaging light.

Well done to *John, Ron and Diane* and their teams at the OLG who, working with their key stakeholders, are as keen as we are in launching this program.

879 – CGAO - AGM

On Monday, the 27th June 2011, we held our *Annual General Meeting* in Toronto. It was good to see the members in attendance and this year there was an air of excitement about the opportunities that lay ahead.

In the *Executive Report*, our Chair (Mr. Michael Orser) took a moment to highlight the successes of the past twelve months, which had been achieved through reaching out and working with our key partners. No one group could have achieved the movement we have witnessed in the past year but with common aims and a business approach to our objectives, we have successfully moved the agenda forward.

In the report, MEO made the point of publicly acknowledging the contributions of the *AGCO, OLG, AMCTO and OCGA* as well as our members who continue in their support of our Association.

As we look forward, there is room for optimism. We have a window to be a part of real change. The *Revitalization of Charitable Gaming* will be shifting from the planning stages to the market introduction phase and the Commercial Operators will play a major part in that process. At the CGAO we look forward to playing our part in that process.

880 – New Board of Directors – 2011/12

At the AGM we held an election of the Board of Directors. I have enclosed for you the eight (8) Directors who will sit for the next twelve months.

Mr. Michael Orser	- Chair
Mr. Cam Johnstone	- Vice Chair
Mr. Tony Rosa	- Treasurer
Mr. Jeff Holmes	- Secretary
Mr. Peter Howard	- Director
Mr. John Johnstone Jnr	- Director
Mr. Jim Mclean	- Director
Mr. Paul Nitsopoulos	- Director

The election resulted in a retiring Director – *Mr. Rich Hueston*. Michael and the Board, as their first act, acknowledged the contribution that Rich had made to the Board and looked forward to his continued contribution to the Association as a member.

881 – GameTech – Press Releases

Please find enclosed press releases issued by GameTech International, the parent company of GameTech Canada. If you have any questions, please contact Mr. Stephen Johnston at sjohnston@gtiemail.com direct.

882 – Rank Group PLC

A trading update was recently issued by the Rank Group covering the first 25 weeks of trading. The following statement was made:

The Rank Group PLC announces strong revenue growth for the ten weeks to 19th June 2011, with positive performances from its UK brands.

The Group achieved a 7% increase in revenue in the ten week period (7% on like-for-like basis). For the year to week 25, total Group revenue rose by 4% and like-for-like revenue was also up 4%.

In the last few years Rank has been investing quite heavily in their brands and it is beginning to pay off for the company.

883 – Delta Gaming Group – Mr. Cam Johnstone

I wish to bring to your attention the activities of Mr. Cam Johnstone – Vice President Operations – Delta Gaming Group. During the early part of June he took part in the *Ride to Cure Cancer* event in the province.

This is an event that he (Cam) has been involved in for some years. This year, with the growing support of Managers and Staff, the customers got behind the event in supporting him with donations, with various little events to raise funds.

What has been remarkable is the level of engagement by individuals in joining him to maximize the funds for this tremendous initiative. One example of this commitment was at Delta Gaming Centre – Downsview, where the caller had agreed to have his head shaved for a contribution of \$350.00. This being achieved, it was set. The shave down was on. Upon hearing this Cam stepped in and allowed his head to be shaved too, to the delight of the customers.

Clearly, this initiative generated a lot of interest and awareness with the Delta Gaming Group. They are collectively extremely proud of the fact that, as a combined contribution, they raised over **\$C10k** for Ride to Cure Cancer.

However, you have to acknowledge the drive, the commitment and the focus that Cam himself brings to the initiative. He needs the spotlight to focus on him for a moment and congratulate him on his work hard and efforts in this voluntary initiative.

Well done CAM JOHNSTONE and the Delta Gaming Team!

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Information: Resources: Reference

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