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Information: Resource: Reference

- 872 – Bazaar Marketing – We're on the Move
- 873 – Gala-Coral Gaming Group
- 874 – Big Win Bingo
- 875 – Members General Meeting
- 876 – OLG – New Product Development Committee
- 877 – BOTDF – Research

872 – Bazaar Marketing – We're on the Move

Please be advised that Bazaar Marketing will be moving their operational centre from St. Catharines to Thorold on the 13th May 2011. I have enclosed for your reference the new address and contact numbers.

Bazaar Marketing Limited
3300 Merrittville Hwy., Unit 2
THOROLD, L2V 4Y6
Ontario

(t) 905-688-7755

Should you require any further information, please contact *Ms. Darlene Peach* at 905-688-7755, Ext. 207.

873 – Gala-Coral Gaming Group

The Gala-Coral Gaming Group is one of Europe's largest gaming companies and has been challenged in recent years with its debt level. However, it was recently reported that it is close to securing an agreement to refinance its corporate debt, which was reported to be £1.55 billion (Sterling). The company is taking advantage of the favourable marketing conditions in order to invest in the business.

874 – Big Win Bingo

On Saturday, the 7th May 2011, we held another successful Game. The early indications are that the Game once again achieved its primary objective. Although weather conditions were very good, admissions were slightly lighter than normal.

As this was the first Game to be measured against the Game (2010), we fully expect the rate of admission as a percentage over last year to slow down dramatically and come to a more balanced number.

Our congratulations go to Mr. Tony Rosa in Windsor on his Gaming Centre (Classic 3) securing the \$C100k winner in 52 numbers. Well Done!

875 – Members General Meeting

This is once again to confirm that we will be holding our General Meeting on the 17th May 2011. The details are indicated below. Could you please confirm with Ms. Sandi Nesbitt if you will be attendance.

Location: Holiday Inn, 600 Dixon Road (Toronto Airport East)
Date: Tuesday, 17th May 2011
Time: 10:00am
Room: Centennial B

876 – OLG – New Product Development Committee

As a way of giving a quick update, numerous initiatives are being undertaken in the e-Bingo gaming program that we are currently engaged in. The whole initiative is built on incremental and gradual transition of the gaming experience and a key element of this is *new or refreshed product*.

As a result, the New Product Development Committee will be scheduled to meet once a quarter starting the 2nd June 2011.

This once again re-enforces the commitment by the OLG to reach out to its stakeholders and engage in discussion, allowing each of the players to influence the direction within the Government mandated framework.

877 – BOTDF – Research

Over the course of the last few months, various pieces of research have been carried out mainly in and for the Third Party Retail Sector. There have been some interesting findings in the area of *Retail Incentive Programs and Product Price Increases*, which are certainly worth a read. I have made these available on our web site (www.cgao.ca) on our BOT page.

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Information: Resources: Reference

CONTACT DETAILS

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