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#### 858 – Job Vacancy

I wish to bring to your attention that there is a job vacancy within the *Ontario Lottery & Gaming Corporation* for the position of *Business Relationship Manager (Charitable Gaming)*. The full details of the posting are on the OLG site and for the first time posted on our web site ([www.cgao.ca](http://www.cgao.ca)) under the OLG page tab.

If you are interested in applying for this vacancy, I would encourage you to do so quickly. The application opening will close on the **22<sup>nd</sup> April 2011**.

I want to acknowledge the OLG, and directly John Wisternoff & Ron Ko along with Bob Longman who, at the request of this Association (CGAO) acknowledged that there was *real value* in posting this vacancy directly within our Industry. This is another indication of how the partnership is evolving as we continue to work closely on aligned projects.

#### 859 – Canadian Gaming Summit

The 15<sup>th</sup> annual Canadian Gaming Summit has got underway in Vancouver. The first sector to *kick off* the conference has been the *Charitable Gaming Sector – entitled Vision*, which is presented by the OCGA. Ms, Lynn Cassidy and her dedicated team have placed together an informative agenda of Charitable Gaming initiatives currently underway across Canada. It is this profile for *Charitable Gaming* that is so important to maintain and enhance as future conferences go forward.

Without question, conferences of this nature are an important platform to showcase the gaming industry as a whole and have a real positive impact on the entire sector and on local markets. The opportunity to *network* with fellow colleagues is invaluable and it was encouraging to me to see a good showing of our members in attendance at the conference.

The value that the private sector can bring to Charitable Gaming is not always fully appreciated but at this type of gathering we can really see that in the future the private sector will be continuing to play an important role in the *partnership*.

We would like to acknowledge the tremendous work of the Canadian Gaming Association, and directly Bill Rutsey and Paul Burns, for continuing the tradition of an excellent conference in Vancouver.

Looking to 2012, the Canadian Gaming Summit heads to Niagara Falls (Ontario) and will move to a new time of 11<sup>th</sup> to 13<sup>th</sup> June 2012. Mark that in your calendar.

### 860 – People On The Move

I just wanted to update you on a couple of people with a long association in our Industry.

- **Mr. Jack Winestock** – As many of you may remember, Jack was one of the pioneers of the Charitable Gaming industry in Ontario. As a Commercial Operator he had owned various Bingo Centres in and around the GTA. In his final business years he was the owner of Don Mills Bingo Centre – North York. During his long career, Jack sat on various committees and the Board of this Association numerous times, He is now celebrating his 80<sup>th</sup> birthday and I wanted to acknowledge this landmark for him.
- **Ms. Roxanne Jordan** - On the 1<sup>st</sup> April 2011, Ms. Roxanne Jordan retired as General Manager of Rutherford Bingo (Brampton). Roxanne had been at Rutherford Bingo for 22 years and had, during her long career, steered the Centre through some challenging periods. As one of the few remaining Grade B Bingo Centres in the Province, Roxanne never forgot the importance of the customers and the value to charitable groups and board. I have got to know Roxanne over the years and without question this was an individual with passion and a lot of 'common sense'. She clearly understood the value of the 'dollar' on her customers spending patterns and introduced programs to reflect that value. She leaves behind a strong legacy and I am sure you will join me in wishing her and her family a very happy and long retirement.

### 861 – General Meeting – 17<sup>th</sup> May 2011

Just a reminder to all our Members that our next General Meeting will be held on Wednesday, the 17<sup>th</sup> May 2011 at the Holiday Inn (Airport East) Toronto.

I have taken the opportunity to invite representatives from the *Ontario Lottery & Gaming Corporation and Alcohol and Gaming Commission of Ontario* to share with our Members some exciting projects that are currently underway in this Province.

If you are going to be in attendance, please confirm with our Administrator, Ms. Sandi Nesbitt, at [nesbitt.s@sympatico.ca](mailto:nesbitt.s@sympatico.ca).

### 862 – Bingo Gaming Revitalization Initiative

It has been rather encouraging to see so much *positive feedback* on the above mentioned initiative. This Association {CGAO}, in conjunction with our partners - *Charities, OLG, Municipalities and AGCO*, are moving as swiftly as possible to get this program launched into the market.

With the regular joint communication coming forth and an understanding that there is no easy solution, a constructive framework of engagement has been undertaken to steer the program along for all stakeholders.

Without question, the *Commercial Operators* have led the way in responding quickly to their 'statement of interest' with over two thirds indicating a willingness to be engaged in the process. We must bear in mind that this is about **choice**. If you feel that this program would not work for your centre at this time, then you can continue under the 207:1:b framework. There is nothing wrong with making that decision if you feel it is right for you.

The path forward is going to be *consumer focused*, re-defining through *incremental and gradual* change to the customer *experience*, getting to the point where there is a variety of experiences under one roof. If we get this right, we will be able to deliver success to our main beneficiary, our Charities.

This program is all about change and managing through the transitional period. We need to embrace and build on this new platform that is being provided and through the *partnership* we feel there is real opportunity and a sense of excitement to move forward.

#### **863 – Vancouver Casino Expansion Application**

On Tuesday, the 20<sup>th</sup> April 2011, the City of Vancouver rejected an application for a \$C500m expansion. This would have made it the largest casino in western Canada and hosting roughly 1,500 slot machines (the current site has roughly 650).

The current location has a lease at BC Place until 2013 and it will likely continue to operate.

#### **864 – Easter/Passover Holiday Weekend**

On behalf of Mr. Michael Orser and the Board of Directors, we would like to wish everyone a happy holiday weekend. This is a traditionally good trading weekend and we hope that is reflective in performance this year.

#### **865 – Big Win Bingo**

Just a quick reminder that the first Saturday of May will see the Big Win Bingo Game back in action. This is going to be a very interesting event as it is the first time we will be performing against the Games own performance of May 2010 and we are looking to see the results.

It is likely that we will not maintain the double digit growth in admissions but any growth over last year's performance will show the Game has strength and consumer appeal.

Good luck to all OBDF Members for the Big Win Game.

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Information: Resources: Reference

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