

Membership Information Package 2021

Delivering Value in a Changing Market

Who We Are – CGAO

- We are a self-funded Industry Association that primarily represents the interests of *Commercial Operators, Vendors/Suppliers/Manufacturers and Associated Services* in the Charitable (Community) Gaming Sector, mainly within the Province of Ontario.

What We Do

- We advocate and promote on behalf of our Members on all key issues affecting the Sector
- Our strategy is divided into three (3) core areas:
 - Engage
 - Partner
 - Deliver
- We align with each other in order to achieve maximum impact

What Are Our Values

- We operate under and promote our values based on the following:
 - Open dialogue
 - Transparency
 - Seeking solutions and outcomes
 - Respecting partners
 - Supporting Members

What Is Our Approach

- To present a *positive and balanced* platform
- To be fully transparent and open
- To be *constructive and realistic* in seeking solutions
- To produce *supporting* evidence
- To *consult* professional resources when required
- To build long-term *partnerships and relationships*
- To *engage* in the Sector

What We Provide

- A Platform of Networking
 - General Meetings
 - Sector Engagement [AGCO & OLG]
 - Committee Work
 - Co-ordination between other Associations [OCGA & CGA]
- Communication and Information Sharing
 - Newsletter – The View
 - Members Brief
 - Members Communications
 - News-Clipping (Information Service)

How We Operate

- The Association is governed and led by an eight (8) person Board of Directors
 - Four (4) Directors rotate each year
 - Selection of Directors is undertaken at the AGM
- The day-to-day operation and management of the Association is undertaken by staff and supported by approved Advisors

How We Are Funded

- The Association is a self-funded body that generates its operating revenue from their Members
 - Fees are voted and approved each year at the AGM
 - Staff are required to produce an operational budget for approval
- There are currently three (3) categories of Membership
 - Commercial Operator - Full Member
 - Vendor/Supplier/Manufacturer - Full Member
 - Associate Member - Non-Voting Member

How to Apply for Membership

- Submit a letter of intent to the CEO's office with the following information:
 - Your connection to the Sector and whether you are registered by the AGCO in Ontario
 - A brief background of your company
 - Letter to be sent to CGAO's Executive Assistant – Ms. Monica Proudler @ mproudler@rogers.com
- A confirmation letter from the CGAO's CEO will be sent to begin the membership process

Process of Membership

- Step One (1)
 - Submit letter indicating your interest
- Step Two (2)
 - Confirmation of letter of interest by CGAO
- Step Three (3)
 - Support of request from the CGAO Board of Directors
- Step Four (4)
 - Approval from General Members

CGAO

Commercial Gaming Association Ontario