



Pollard Games, Inc

ANNOUNCEMENT

March 2011

POLLARD GAMES ENTERS THE ONTARIO CHARITABLE GAMING MARKET

Council Bluffs, Iowa - Pollard Games, Inc. (Pollard Games)—a Pollard Banknote company—is excited to announce that it has entered the Ontario charitable gaming market and is currently supplying bingo paper and break opens to Ontario industry stakeholders.

Pollard Games is a leader in the charitable gaming industry, offering well over 200 years of shared experience between its production management and sales force dedicated to its products. The company's facility in Council Bluffs, Iowa, (*American Games*) has provided bingo-related products since the 1970s, and currently has an annual capacity to produce nearly two billion break-open tickets and over a million sets of bingo paper—which includes products such as Random paper, Mark Every Time paper and Mini paper.

“We are extremely excited about the charitable gaming market in Ontario,” said Steven Fingold, Vice President, Sales, Pollard Games. “Our parent company, Pollard Banknote Limited, manufactures instant tickets for the Ontario Lottery and Gaming Corporation, and now we are aiming to provide the Ontario charitable industry stakeholders with a customer-service-driven option for their bingo paper and break-open ticket needs.”

“Pollard Games is very familiar with the Ontario marketplace and can provide all the products and permutations required by charitable organizations throughout the province. We have the capability and capacity not only to supply and deliver bingo paper of great variety and exceptional quality, but also to offer creative ideas to boost sales.”

Supporting Pollard Games' charitable gaming business in Ontario will be an energetic and creative Account Team. This team will comprise of industry professionals with the product knowledge and service-oriented approach to drive sales and achieve results within the Ontario charitable gaming market.

About Pollard Banknote Limited

Pollard Banknote Limited (“PBL”) is one of the world's leading full-service lottery vendors and is a major supplier to North America's charitable gaming industry. The company manufactures instant tickets and provides related programming, design, and marketing support. As well, PBL manufactures pull tab tickets and bingo paper, and supplies lottery management services (including warehousing and distribution). Established in 1907, PBL is owned approximately 73.5% by the Pollard family and 26.5% by public shareholders, and currently serves more than 45 lotteries worldwide, including some of the largest and most respected lotteries in the United States, Canada, Europe, Asia, and Central and South America.

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